



# How to set up your Baby Loss Matters memorial

## A quiet space

Find a quiet corner to set aside a peaceful place of reflection for your Baby Loss Matters memorial. Put a chair, cushion or kneeler in this space.

## Your pack

The A3 poster, Helpline pew cards, prayer cards, Baby Loss Matters™ leaflets and paper for prayer intentions are to be displayed attractively in this area for 4 weeks or longer, at your discretion.

## Additional resources

The prayers, notices and newsletter announcement can also be used, especially if a dedicated memorial service is being held.

## Your memorial

This is your space to decorate as you wish, to be made beautiful and peaceful. The A3 poster can be displayed with the Baby Loss Matters™ pew pamphlets and Life's Need-To-Talk cards clearly available nearby.

## Personalise

Having plants, flowers, a candle stand with candles – or other thoughtful ideas – can make your memorial special. On the back, we have some examples to show you how your memorial could look.

## Share

Please take a picture of your memorial and send it to us! The impact of your memorial will be even bigger if we can share beautiful images from all over the country.



# Baby Loss Matters

## Remembering short lives

Please bear in mind the purpose of Baby Loss Matters is to show compassion and reach out to anyone affected by the loss of a baby in **any** circumstance.

Therefore, please respect the following:

As the memorial is reaching out to those affected by pregnancy loss in all its forms, including still-birth, miscarriage, illness, abortion, there is an acute need in this area to be highly sensitive.

Please do not include in your display baby models / images or posters and literature other than those received in this pack.

If you have any questions, please do not hesitate to get in touch [hannahbatten@lifecharity.org.uk](mailto:hannahbatten@lifecharity.org.uk)

Thank you for taking part in this important initiative and joining us in remembering short lives.

